

## **AIMS QUESTIONNAIRE: SUMMARY RESULTS**

- This questionnaire was put out in hard copy during June and July 2016, mainly at the Ross-on-Wye Library, although a few people accessed it through other sources.
  - The questionnaire listed the various aims/objectives developed to date through other stages of consultation.
  - The main focus was the Town Centre but a shorter second section highlighted aims for the Wider Town.
  - Those responding were asked to place a tick (for general support) or a cross (for no support) against each aim.
  - There was also an opportunity, if they wished, to add comments.
  - People were asked to provide their age, gender, number in household and length of time living in/near Ross.
  - A few 'Lucky Draw' prizes were offered; those who wished to be in the draw were also asked to provide their contact details.
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- 45 questionnaires were returned.
  - Almost all respondents completed the tick/cross task and around 60% added comments.
  - According to the postcodes given, almost all respondents lived in or near to Ross.

### **RESULTS**

- Virtually every respondent ticked virtually every aim.
- There is therefore no point in undertaking any sub analysis by, for example, gender.
- Though comments were often made just by one person, these are nevertheless valuable.
- The following appeared (despite the caution about numbers) to be more common areas prompting comment.
- (NB. As is always the case, some comments were made in the 'wrong' section and some repeats. They have been left as noted.)

### **TOWN CENTRE AIMS**

#### **Environment**

- Reduce and/or manage through traffic, especially HGVs.
- Introduce some areas/some forms of pedestrianisation.
- Include further 'greening' initiatives.
- Reduce the number of empty shops and charity shops.
- Introduce more and more regular market traders.
- There should be better signage and interpretation.
- Shopfront designs should be more carefully controlled to fit in.
- Solar/PV panels are supported if any visual impacts are addressed.
- Enhancement of the riverside is important.

#### **Living**

- Widely supported
- Affordable/social housing favoured
- Avoid over-development of town centre spaces.

#### **Economy**

- Reduce the number of empty shops and charity shops.
- Views varied on the appropriate balance between independent and national chain shops.
- Views also varied on the appropriate number of cafes and restaurants.
- A coherent parking plan and layout is needed.

### **Accessibility**

- Look again at one-way systems.
- Support/retain the existing bus services.
- Improve the 'bus station'.
- A coherent parking plan and layout is needed.
- Make the centre safer for cyclists, especially children (on school routes).
- Road and path signage needs improvement.
- Stop charges for parking.

### **Social/ Cultural Issues**

- The Library is of key importance.
- Improve the 'bus station'.

### **WIDER TOWN AIMS**

- Introduce more affordable housing.
- Ensure that appropriate infrastructure comes with new developments.
- Retain neighbourhood 'corner' shops.
- No more out-of-town shopping.
- There is some support for some forms of traffic calming.
- There is strong support for more/better paths in, around and out of town.
- There should be shuttle buses from neighbourhoods into the centre.
- There needs to be a better route through town from the west.
- Important views should be protected.

### **Morrisons**

NB. This was included in the section on town centre living but, since then, the flood risk status of the site rules out housing so it has been pulled out here as a distinct issue.

### **Suggested uses (other than housing)**

- Park?
- Car park (shuttle bus)?
- Starter business units?